



Licking County Economic Stimulus Task Force Ranking Criteria

(accepted March 6, 2009)

- **100 Point Scoring System**
- **30 Points: Jobs Impact**
 - Job retention & job creation
 - Emphasize long-term vs. short-term jobs
 - Improve business competitiveness
- **20 Points: Economic Impact**
 - Jump start to local economy in 2009
 - Improves development capacity, competitiveness
 - Restores confidence
- **15 Points: Likelihood of Funding**
 - Readiness -- “Shovel-Ready”
 - Deliverables
 - Eligibility – be practical -- fit with state criteria, available dollars
- **20 Points: Long-Term Value**
 - Something going to last generations
 - Funding to maintain in future
- **15 Points: Local Context**
 - Part of existing plan or strategy
 - Favor multi-jurisdictional
 - A “reach” – going beyond the easy
 - Emphasize capital vs. operation

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